

Look inside for Your Scratch off!

Everyone's a WINNER!

Grand Prize \$1,000
Shopping Spree

**BLACK
FRIDAY SALE**

November 29, 30, December 1

SMITH
jewelers

123 Main Street
Any Town, USA 12345

123-456-7890



John Smith

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Everyone is a Winner!**

**BLACK
FRIDAY SALE**

November 29, 30, December 1

Smith Jewelers

BLACK FRIDAY SALE

November 29, 30, December 1

Bring in this card for
a chance to

**WIN A \$1000
SHOPPING SPREE!**

**HERE IS YOUR
CHANCE TO WIN**

**Everyone is
a Winner!!**

Remember, you must
scratch off this card in the
presence of a sales associate

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.