

*Holiday  
Sale*



Look inside for Your Scratch off!  
**Everyone's a WINNER!**  
Grand Prize \$1,000 Shopping Spree

**SMITH**  
*jewelers*

NOW THROUGH DECEMBER 19

123 Main Street  
Any Town, USA 12345

123-456-7890

**JOHN SMITH** Look inside for Your Scratch off!  
**Everyone is a WINNER!**



*Holiday Sale*

NOW - DECEMBER 19

**SMITH**  
*jewelers*



# Holiday Sale

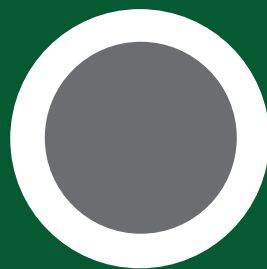
NOW THROUGH DECEMBER 19

**Up to 50% OFF  
STOREWIDE!!**

Bring in this card for a chance to  
**WIN A \$1000 SHOPPING SPREE!**

Everyone is a Winner!!

**HERE IS YOUR  
CHANCE TO WIN**



Remember, you must  
scratch off this card in the  
presence of a sales associate



MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.