

Holiday Kick Off
SALE

Look inside for Your Scratch off!
Everyone's a WINNER!
Grand Prize \$1,000 Shopping Spree

SMITH

jewelers

Now through December 1

123 Main Street
Any Town, USA 12345

123-456-7890

JOHN SMITH

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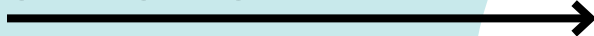
Now through December 1

Up to 50% OFF STOREWIDE!!

Bring in this card for a chance to
**WIN A \$1000
SHOPPING SPREE!**

Everyone is a Winner!!

**HERE IS YOUR
CHANCE TO WIN**



**Remember, you must scratch off
this card in the presence of a
sales associate**

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.