

The Diamond Event!

OCTOBER 26 - 31

EVERYONE IS A WINNER!

A CHANCE TO WIN A 1CT. DIAMOND

(Value \$10,000)

SMITH'S JEWELERS

125 Main Streets
Some Town, USA 12345

123-123-1234

SmithJewelers.com

Jane Smith

YOU'RE A WINNER!

Bring The Enclosed Scratch-Off For A Chance To WIN!



Come join us!

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**SMITH'S
JEWELERS**

Unbelievable Savings on Diamonds & More!

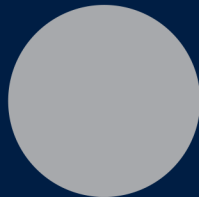
The Diamond Event!
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Bring in this card for a chance to

**WIN A
1CT. DIAMOND**

Here's your
chance to
WIN!



Remember, you must
scratch-off this card
in the presence of a sales
associate

EVERYONE'S A WINNER!

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN.
NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE.
PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER. GOOD FOR IN STOCK
ORDERS ONLY. EXCLUDES LOOSE DIAMONDS AND SWAROVSKI AND REPAIRS.