

Holiday Kick Off
SALE

Look inside for Your Scratch off!
Everyone WINS!
Grand Prize \$1,000 Shopping Spree

SMITH
jewelers

Now through December 1

123 Main Street
Any Town, USA 12345

123-456-7890

JOHN SMITH

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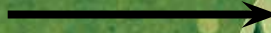
Now through December 1

**Up to 50% OFF
STOREWIDE**

Bring in this card for a chance to
WIN A \$1000 SHOPPING SPREE!

**Everyone
is a Winner!!**

**HERE IS YOUR
CHANCE TO WIN**



Remember, you must scratch off this card in the
presence of a sales associate

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.