

**You could be the
Winner of a \$2000 Shopping Spree**

**Bring in the enclosed Scratch off -
Everyone is a winner**



**HOLIDAY
KICK-OFF
SALE**

November 22 - 24

Smith Jewelers

123 Main Street
Any Town, USA 12345

123-456-7890

SmithJewelers.com



John Smith

Bring in your enclosed scratch off to find out what you've already WON



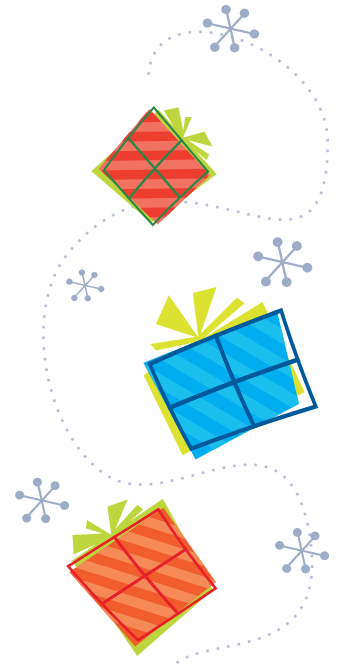
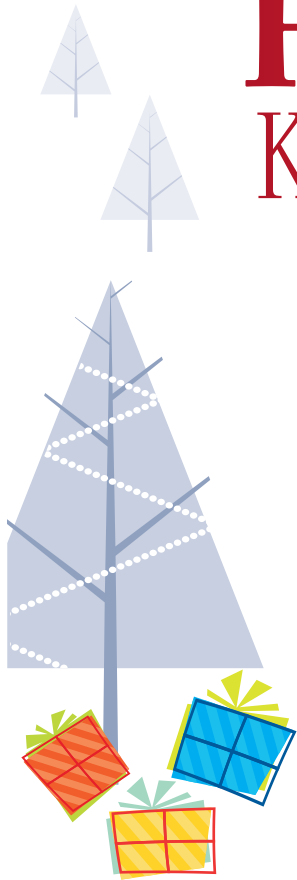
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HOLIDAY KICK-OFF SALE

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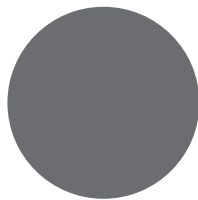
up to
40%
OFF
storewide



Bring in this Card for a chance to
WIN a \$2000 Shopping Spree



HERE IS YOUR CHANCE TO WIN



**Remember, you must scratch off this card in the
presence of a sales associate**

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.