

MEN'S NIGHT

JOIN US

*Thursday,
December 15th
6 - 10 PM*



SMITH JEWELERS

Hurry. You have one evening to find the perfect gift. And SAVE.

Enter for your chance to

Win a \$1000
Jewelry Shopping
Spree

Come early: The first 100 gentlemen will receive a

\$100 Savings
Certificate*

SMITH JEWELERS

123 Main Street Any Town, USA 12345 123-456-1234 SmithJewelers.com

*Good toward the purchase of \$500 or more. Valid through Dec. 24th, 2011

Smith Jewelers invites you to our annual

MEN'S NIGHT

Hurry, It's the one night to find the perfect gift and save. Let our personal shoppers help you choose from our beautiful selection. Enjoy refreshments and hors d'oeuvres.

Thursday, December 15TH
6 - 10 PM

Bring your friends. R.S.V.P. recommended.

Call 123-456-1234. Or e-mail: Contact@SmithJewelers.com

Invitation Back Cover

SMITH JEWELERS

123 Main Street
Any Town, USA 12345

123-123-1234

SmithJewelers.com

SAVE \$100

SEE INSIDE FOR DETAILS.

Don't miss our special evening just for men: THURSDAY, DECEMBER 15TH, 6-10 PM

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Hurry. You have one evening to find the perfect gift. And SAVE.

Handout - side 2

MEN'S NIGHT

Thursday, December 15th 6 - 10 PM

An evening just for Men!

We will help you choose gifts for every budget.

Wish Lists Fulfilled. Many Last Minute Gift Ideas. Financing Available

Refreshments & Hors d'Oeuvres

SMITH JEWELERS

123 Main Street Any Town USA

123-123-1234

SmithJewelers.com

**YOU COULD WIN
A \$1000 SHOPPING SPREE!**

Come early: The first 100 gentlemen will receive a

**\$100 Savings
Certificate***

SMITH & SONS
FINE JEWELERS

\$100
Gift Certificate

Please accept this Gift Certificate with Our Compliments.
We hope you've enjoyed Our Men's Night. We appreciate you coming!

Good towards any future purchase of \$500 or more. Now through December 24, 2011. Cannot be combined with any other offer.

In Store Sign

JOIN US

Thursday, December 15th 6 - 10 PM

MEN'S NIGHT



Hurry. You have one evening to find the perfect gift.

SMITH JEWELERS