

# Smith Jewelers

Envelope

123 Main Street  
Any Town USA 12345

## Join us for Ladies Night

Thursday, December 3

## Win a \$1000 Shopping Spree

(See inside for details)

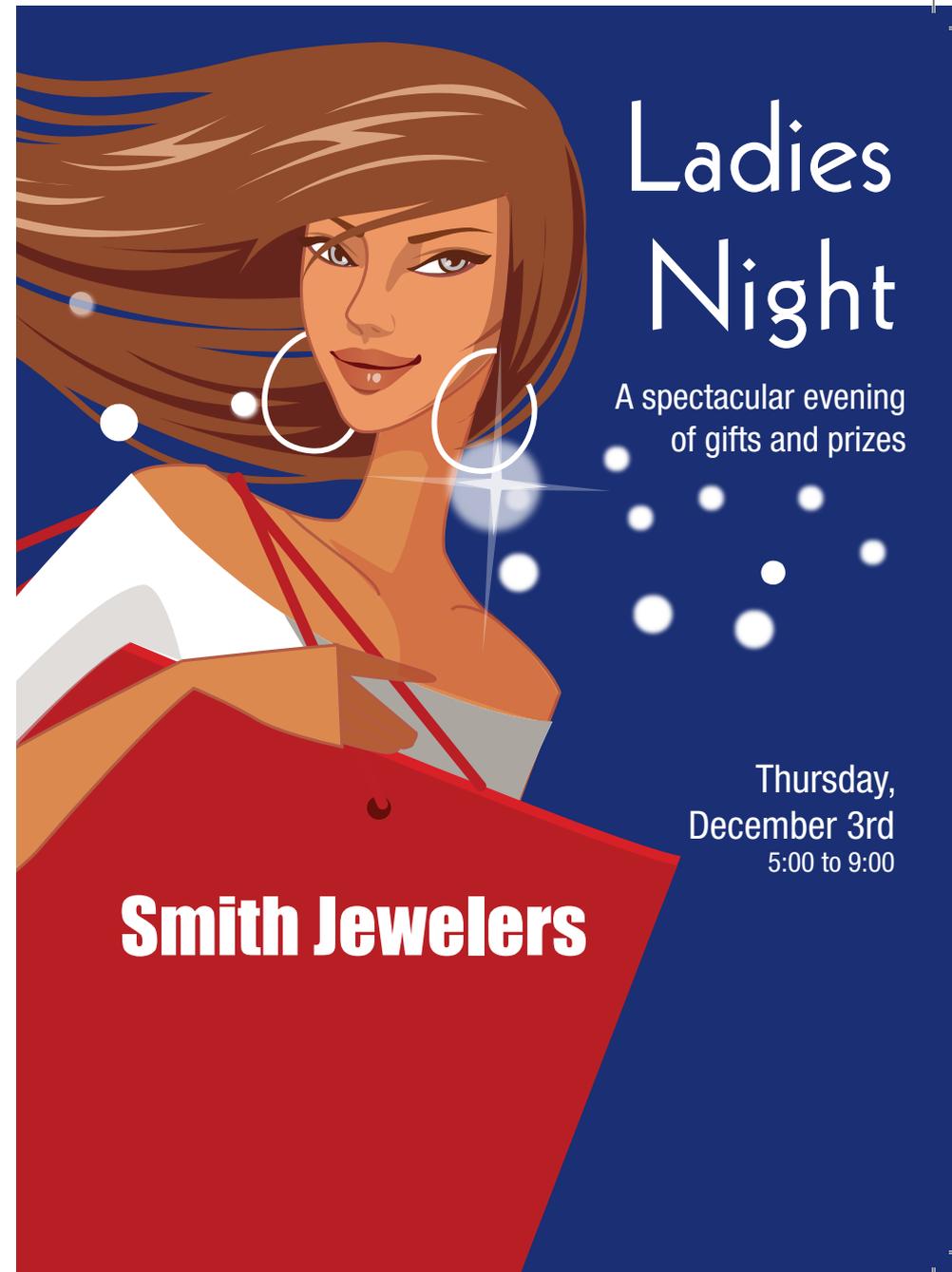
Free Gifts • Prizes • Refreshments  
Hors d'Oeuvres • Much More!

Invite Outside

**SMITH'S**  
FINE JEWELERS

123 Main Street  
Smithtown, New York  
123-123-1234

[www.smithandsonsjewelers.com](http://www.smithandsonsjewelers.com)



**Ladies  
Night**

A spectacular evening  
of gifts and prizes

Thursday,  
December 3rd  
5:00 to 9:00

**Smith Jewelers**

Invite Inside

# Ladies Night

Discover our extraordinary selection  
of jewelry -- perfect for holiday gift giving.

Create your very own Wish List.

Bring your friends  
to enjoy the fun and  
excitement during this spectacular  
evening of gifts & prizes.

Thursday, December 3rd  
6 to 9pm

R.S.V.P. recommended

Call: 123-123-1234

or

e-mail: [smith@smithjewelers.com](mailto:smith@smithjewelers.com)

Win a \$1000  
Jewelry Shopping Spree

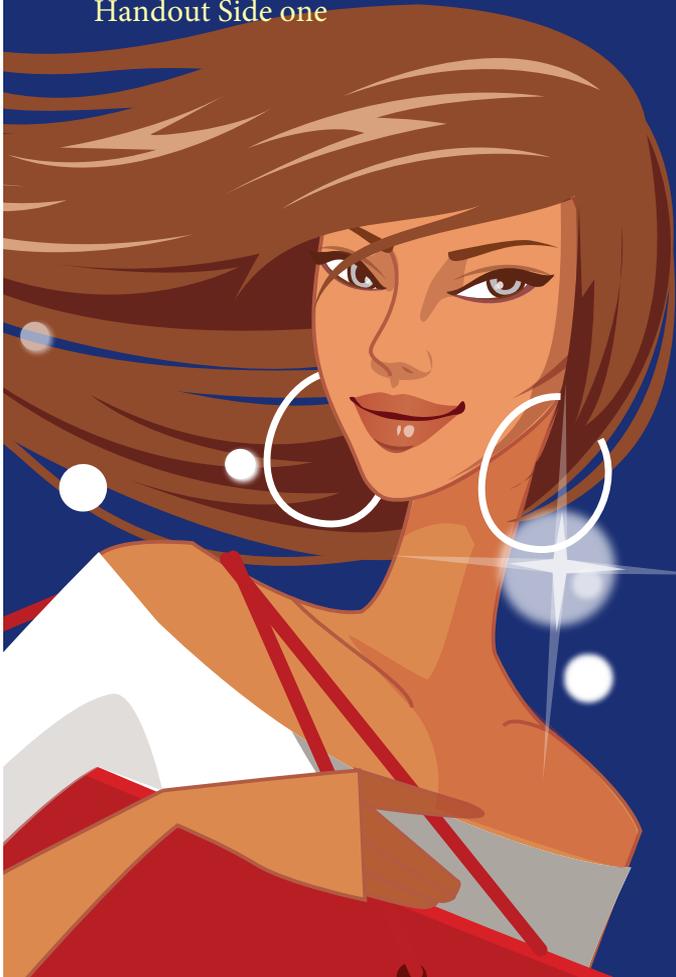
or one of ten,  
\$100 Gift Cards

Over \$5,000 worth of gifts & prizes.

The first 100 ladies receive a special gift.

Refreshments & hors d'oeuvres served.

Handout Side one



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Hanout Side 2

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123 Main Street  
Smithtown, New York  
123-123-1234

[www.smithfinejewelers.com](http://www.smithfinejewelers.com)

## Hint card side 1

SMITH & SONS  
FINE JEWELERS

123 Main Street  
Any Town, USA 12345

PLACE  
STAMP  
HERE

Would you like to know what your Special Someone wants for the holidays?

To: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Hint Card side 2

At our Ladies Night celebration,  
your Special Someone gave us her wish list.  
Stop by and see what she really wants!

**Guarantee your Special Someone  
LOVES what you give her this holiday season!**

**SMITH & SONS**  
FINE JEWELERS

123 Main Street • Any Town, USA • 123-234-2323 • [SmithJewelers.com](http://SmithJewelers.com)

Gift Certificate

**SMITH  
JEWELERS**

**\$100**  
Gift Certificate

**Please accept this Gift Certificate  
with Our Compliments.  
We hope you've enjoyed Our Ladies Night.  
We appreciate you coming!**

**Good towards any future purchase of \$500 or more.  
Now through December 24, 2014.  
Cannot be combined with any other offer.**

## Entry card

SMITH & SONS  
FINE JEWELERS

**Entry Card**

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Your Name and Phone number (please print)

---

email

**Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store. Must be at least 21 years old.**

**Drawing will be held tonight. You need not be present to win.**

# Wish List

---

My Name

---

Address

---

City

State

Zip

---

Phone

Email

---

My Birthday Month

Spouse's Birthday Month

Our Anniversary Month

## My Special Someone:

---

Name

Relationship

---

Address

---

City

State

Zip

---

Phone

Email

Is this  Office  Home  Cell Best Time to Reach \_\_\_\_\_

## My Wish List!!!

Fill Out and Leave with One of Our Associates.  
We'll be certain to drop a hint to your Special Santa.

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