

SMITH  
JEWELERS

123 Main Street  
Any Town USA 12345

Invitation Envelope

**Join us for Ladies Night**

Thursday, December 6

Win a \$1000  
Shopping Spree

(See inside for details)

Free Gifts • Prizes • Refreshments  
Hors d'Oeuvres • Much More!

Invitation

# Ladies Night

SMITH & SONS  
FINE JEWELERS

*An evening  
of  
spectacular  
gifts and  
prizes  
for You*



123 Main Street Anytown, USA 123-234-2345 SmithJewelers.com

SMITH & SONS  
FINE JEWELERS

Invitation Inside

Come discover the jewelry of your dreams  
and we'll be sure your special Santa  
knows exactly what you want.

Enter for your chance to

*Win a \$1000  
Jewelry Shopping Spree*

or one of ten,

*\$100 Gift Cards*

Over \$5,000 worth of gifts & prizes.

Come early.

The first 100 women receive a special gift.

Refreshments & hors d'oeuvres served.

SMITH & SONS  
FINE JEWELERS

# *Ladies Night*

at SMITH & SON'S FINE JEWELERS.

Discover our extraordinary selection  
of jewelry -- perfect for holiday gift giving.

Create your very own Wish List.

No shopping allowed. Bring your friends  
and enjoy the fun and  
excitement during this spectacular  
evening of gifts & prizes.

*Thursday, December 6th  
6 to 10pm*

R.S.V.P. recommended

Call: 000 000-0000

or

e-mail: xxxxxxxx@xxxxxxxx.com

handout

# Ladies Night

Join us  
Thursday,  
December 6th  
for an evening  
of gifts  
and prizes



SMITH & SONS  
FINE JEWELERS

handout reverse side

# Ladies Night

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SMITH & SONS  
FINE JEWELERS

**Entry Card**

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Your Name and Phone number (please print)

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email

**Official Rules:** Limit one entry per person. Card must be completed and deposited tonight at store. Must be at least 21 years old.

Drawing will be held tonight. You need not be present to win.

**SMITH  
JEWELERS**

**\$100  
Gift Certificate**

**Please accept this Gift Certificate  
with Our Compliments.  
We hope you've enjoyed Our Ladies Night.  
We appreciate you coming!**

**Good towards any future purchase of \$500 or more.  
Now through December 24, 2012.  
Cannot be combined with any other offer.**

## Hint Card Back

SMITH & SONS  
FINE JEWELERS

123 Main Street  
Any Town, USA 12345

PLACE  
STAMP  
HERE

**Would you like to know what your Special Someone wants for the holidays?**

To: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Hint Card Front

**At our Ladies Night celebration,  
your Special Someone gave us her wish list.  
Stop by and see what she really wants!**

**Guarantee your Special Someone  
LOVES what you give her this holiday season!**

SMITH JEWELERS

123 Main Street • Any Town, USA • 123-234-2323 • [SmithJewelers.com](http://SmithJewelers.com)

## Wish List

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My Name

---

Address

---

City

State

Zip

---

Phone

Email

---

My Birthday Month

Spouse's Birthday Month

Our Anniversary Month

### My Special Someone:

---

Name

Relationship

---

Address

---

City

State

Zip

---

Phone

Email

Is this \_\_\_ Office \_\_\_ Home \_\_\_ Cell Best Time to Reach \_\_\_\_\_

### My Wish List!!!

Fill Out and Leave with One of Our Associates.  
We'll be certain to drop a hint to your Special Santa.

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# Ladies @ Night

You Could WIN  
**\$1,000 Jewelry Shopping Spree**  
or  
**\$100 Gift Card**

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December 6th  
for an evening  
of gifts  
and prizes*



SMITH  
JEWELERS