

A Chance to WIN a  
**1 ct. Diamond**  
(value \$10,000)

Everyone is a Winner

*The  
Diamond Event*

October 26 - 31

## Smith Jewelers

123 Main Street  
Any Town, USA 12345

123-456-2345

SmithWebAddress.com

John Smith,  
You're a Winner

Bring in the Enclosed Scratch off  
For A Chance to WIN!

*The  
Diamond Event*

October 26 - 31

**Smith Jewelers**

Unbelievable Savings on Diamonds and More!

# *The Diamond Event*

October 26 - 31



Bring in this card  
for a chance to WIN a  
**1 ct Diamond**  
\$10,000 Value

Everyone is  
a Winner!

Here's  
your  
chance to  
**WIN**



Remember, you must  
scratch-off this card  
in the presence of a  
Sales Associate.

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER. GOOD FOR IN STOCK ORDERS ONLY. EXCLUDES LOOSE DIAMONDS AND SWAROVSKI AND REPAIRS.