

*Holiday Kick Off*  
**SALE**

Look inside for Your Scratch off!  
**Everyone's a WINNER!**  
**Grand Prize \$1,000 Shopping Spree**

**SMITH**  

---

*jewelers*

Now through December 1

123 Main Street  
Any Town, USA 12345

123-456-7890

*Holiday Kick Off*  
**SALE**

Now through December 1

**JOHN SMITH**

Look inside for  
Your Scratch off!

**Everyone's a  
WINNER**



**GRAND PRIZE**  
**\$1000**  
**SHOPPING**  
**SPREE**

**SMITH**  

---

*jewelers*

# Holiday Kick Off SALE

Now through December 1

**Up to 50% OFF  
STOREWIDE!!**

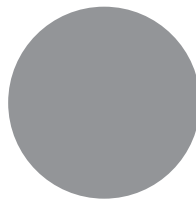
**Everyone is a Winner!!**

Bring in this card  
for a chance to

**WIN A \$1000  
SHOPPING  
SPREE!**



**HERE IS YOUR  
CHANCE TO WIN**



**Remember, you must scratch off this card in the  
presence of a sales associate**

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.