

Bring this card in  
for a chance to

**WIN!**

**1 CT  
DIAMOND**

**\$10,000 VALUE**

**SAVE  
up to 50%  
STOREWIDE!**  
Now through  
December 24th

**SMITH**  
*jewelers*

123 Main Street  
Any Town, USA 12345

123-123-1234  
Smithjewelers.com



*Celebrate  
the Season*

John Smith  
**YOU'RE A  
WINNER!**



**DIAMOND  
EVENT**

Now through  
December 24th!

Bring in the Enclosed  
**SCRATCH OFF**  
For A Chance to

**WIN !  
GRAND PRIZE  
1 CT DIAMOND**

**SMITH**  
*jewelers*

# Celebrate the Season

DIAMOND  
EVENT

Now through December 24th!

*Everyone  
is a  
Winner!*

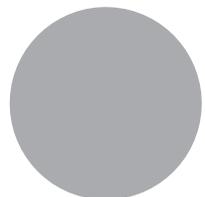
**GREAT SAVINGS  
STOREWIDE**

Bring this card in  
for a chance to  
**WIN!**  
**1 CT  
DIAMOND**  
\$10,000 VALUE



REMEMBER, YOU MUST SCRATCH-OFF  
THIS CARD IN THE PRESENCE OF  
A SALES ASSOCIATE

Here's your  
chance to  
**WIN!**



MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER. GOOD FOR IN STOCK ORDERS ONLY. EXCLUDES LOOSE DIAMONDS AND SWAROVSKI AND REPAIRS.