

**You could be the
Winner of a \$2000 Shopping Spree**

**Bring in the enclosed Scratch off -
Everyone is a winner**

**HOLIDAY
KICK-OFF SALE**

November 22nd - 24th

Smith Jewelers

123 Main Street
Any Town, USA 12345

123-456-7890

SmithJewelers.com



John Smith

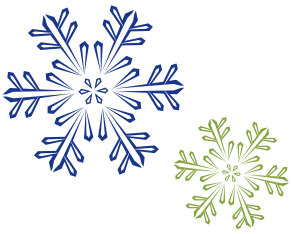
Bring in your enclosed scratch off to find out what you've already WON

The background of the lower section is a close-up photograph of several Christmas ornaments. A large, out-of-focus green ornament is in the foreground on the left. To its right, a blue ornament is in focus, and another blue one is visible in the background. The lighting is soft, creating a warm holiday atmosphere.

**Holiday
Kick-Off
Sale**

November 22nd - 24th

Smith Jewelers



HOLIDAY KICK-OFF SALE

November 22nd - 24th

up to
40% Off
storewide



Bring in this Card for a chance to
WIN a \$2000 Shopping Spree

HERE IS YOUR CHANCE TO WIN

**Remember, you must scratch
off this card in the presence
of a sales associate**

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.