

SMITH JEWELERS

Outer Envelope

123 Main Street
Any Town USA 12345

Join us for Ladies Night
Thursday, December 1

Win a \$1000
Shopping Spree
(See inside for details)

Free Gifts • Prizes • Refreshments
Hors d'Oeuvres • Much More!

Invitation-cover



join us for

Ladies Night

SMITH JEWELERS

Invitation-inside

Enter for your chance to

Win a \$1,000 Jewelry Shopping Spree

or one of ten,

\$100 Gift Cards

There are over \$5,000 worth of gifts & prizes.

Come early:

The first 100 women will receive
a special gift.

Enjoy refreshments & hors d'oeuvres.



SMITH JEWELERS

Invitation-inside

Come create your very own wish list
at Smith Jewelers

Ladies Night

Discover the jewelry of your dreams
and leave it to us to let your special Santa know
just what you'd like for the holidays.

No shopping. Just bring your friends to enjoy
the fun and excitement on this
spectacular evening of gifts and prizes.

Thursday, December 1st,
6 to 10 PM

R.S.V.P. Recommended

Call: 123-456-1234

or

e-mail: Contact@SmithJewelers.com

Invitation-back cover

SMITH JEWELERS

123 Main Street
Any Town, USA
123-456-1234

SmithJewelers.com

Handout Side 1



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SMITH JEWELERS

123 Main Street Any Town, USA

RSVP: 123-456-1234

SmithJewelers.com

SMITH & SONS
FINE JEWELERS

\$100
Gift Certificate

Please accept this Gift Certificate with Our Compliments.
We hope you've enjoyed Our Ladies Night. We appreciate you coming!

Good towards any future purchase of \$500 or more. Now through December 24, 2011. Cannot be combined with any other offer.

SMITH & SONS
FINE JEWELERS

Entry Card

Your Name and Phone number (please print)

Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store.
Must be at least 21 years old. Drawing will be held tonight. You need not be present to win.

SMITH & SONS
FINE JEWELERS

123 Main Street
Any Town, USA 12345

PLACE
STAMP
HERE

Would you like to know what your Special Someone wants for the holidays?

To: _____

Hint Card

At our Ladies Night celebration,
your Special Someone gave us her wish list.
Stop by and see what she really wants!

Guarantee your Special Someone
LOVES what you give her this holiday season!

SMITH & SONS
FINE JEWELERS

123 Main Street • Any Town, USA • 123-234-2323 • SmithJewelers.com

My Name

Wish List

Address

City

State

Zip

Phone

Email

My Birthday Month

Spouse's Birthday Month

Our Anniversary Month

My Special Someone:

Name

Relationship

Address

City

State

Zip

Phone

Email

Is this ___ Office ___ Home Best Time to Reach _____

My Wish List!!!

Fill Out and Leave with One of Our Associates.
We'll be certain to drop a hint to your Special Santa.



In Store Sign

join us for

Ladies Night

Thursday,
December 1st,
6 to 10 PM

SMITH JEWELLERS