

**Look for Your Scratch Off Inside!**  
**YOU COULD WIN A**  
**\$5,000 Shopping Spree!**  
**Everyone is a Winner!**

**SMITH JEWELERS**

123 Main Street  
Any Town, USA 12345

123-456-7890

**STOREWIDE SAVINGS!**  
**ONE WEEK ONLY!**

**We're giving away a**  
**\$5,000 Shopping Spree!**

**Customer**  
**Appreciation Days**

**STOREWIDE SAVINGS! ONE WEEK ONLY!**

**JOHN**  
**SMITH**

Your Scratch Off is Inside

**EVERYONE**  
**IS A**  
**WINNER**

**SMITH JEWELERS**

# Customer Appreciation Days

UNBELIEVABLE SAVINGS  
STOREWIDE

ONE WEEK ONLY!

Bring in this card for a chance to  
**WIN A \$5000  
SHOPPING SPREE!**

**HERE IS YOUR  
CHANCE TO WIN**

**Everyone  
is a Winner!!**

Remember, you must scratch off this card in  
the presence of a sales associate

MUST BE SCRATCHED OFF  
IN THE PRESENCE OF  
A SALES ASSOCIATE

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.