

Invite front cover and back

**SMITH & SONS**  
FINE JEWELERS

**Win a Home Theatre!**

See details inside.

**123 Main Street  
Any Town, USA 12345**

**123-123-1234**

**SmithandSons.com**

Take The Stress Out  
of Holiday Shopping!

# MEN'S NIGHT

**THURSDAY, DECEMBER 8TH 5-8pm**

Enjoy refreshments while our personal  
shoppers help you find the perfect gifts!

**SMITH & SONS**  
FINE JEWELERS



Invite inside

Enter for your chance to

**Win a  
Home Theatre  
70" Smart TV**

Come early: The first 100 gentlemen will receive

**\$100 Savings Certificate**

**SMITH & SONS**  
FINE JEWELERS

# MEN'S NIGHT

**THURSDAY, DECEMBER 8TH**  
5-8pm

Enjoy refreshments while our personal shoppers help you find the perfect gifts!

**Bring your friends. R.S.V.P. recommended.**

**Call 123-123-1234**

Handout side 1

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SMITH & SONS  
FINE JEWELERS



Handout side 2

# MEN'S NIGHT

**THURSDAY, DECEMBER 8TH 5-8pm**

Enjoy refreshments while our personal shoppers help you find the perfect gifts!

**WIN a 70" Smart TV!!**

**\$100 Savings Certificate to the First 100 Gentlemen!**

**SMITH & SONS**  
FINE JEWELERS

**123 Main Street • Any Town, USA 12345 • 123-123-1234 • [SmithandSons.com](http://SmithandSons.com)**

SMITH & SONS  
FINE JEWELERS

\$100  
Gift Certificate

Please accept this Gift Certificate  
with Our Compliments.  
We hope you've enjoyed Our Men's Night.  
We appreciate you coming!

Good towards any future purchase  
of \$500 or more.  
Cannot be combined with any other offer.

# MEN'S NIGHT

THURSDAY, DECEMBER 8TH 5-8pm

WIN a  
Home  
Theatre

Enjoy refreshments while our personal shoppers help you find the perfect gifts!

sign

SMITH & SONS  
FINE JEWELERS

