

# Smith Jewelers

123 Main Street  
Any Town USA 12345

*Envelope*

**Join us for Ladies Night**  
Thursday, December 6

**Win a \$1000  
Shopping Spree**  
(See inside for details)

Free Gifts • Prizes • Refreshments  
Hors d'Oeuvres • Much More!

invitation outside

# Smith Jewelers

123 Main Street  
AnyTown, NJ 12345

123-234-2345



# Ladies Night

Thursday, December 7th  
5:00 to 8:00pm

## Smith Jewelers

*A spectacular evening of wishes, gifts and prizes*

invitation inside

## Gifts & Prizes

The First 100 women will receive a special gift!

Enter to WIN \$1,000 Jewelry Shopping Spree  
or one of ten  
\$50 Gift Certificates

Create Your Very Own Wish List

Tell us what you're dreaming of and we'll be sure  
your Special Someone knows exactly  
what you want this holiday

Refreshments & hors d'oeuvres served.

# Ladies Night

Discover our extraordinary selection  
of jewelry -- perfect for holiday gift giving.

Create your very own Wish List!



Bring your friends to enjoy the fun and  
excitement during this spectacular  
evening of gifts & prizes.

Thursday, December 6th  
5:00 to 8:00pm

R.S.V.P. recommended  
Call: 123-234-2345



handout front

# Ladies Night

Thursday, December 7th  
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## Smith Jewelers

*A spectacular evening of wishes, gifts and prizes*

handout back

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**Refreshments & hors d'oeuvres served**

R.S.V.P. recommended  
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123 Main Street  
AnyTown, NJ 12345

123-234-2345



sign

WIN a  
\$1,000  
Shopping  
Spree!

# Ladies Night

Thursday, December 7th  
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## Smith Jewelers

*A spectacular evening of wishes, gifts and prizes*

Gift Certificate

**SMITH  
JEWELERS**

**\$100**  
Gift Certificate

**Please accept this Gift Certificate  
with Our Compliments.  
We hope you've enjoyed Our Ladies Night.  
We appreciate you coming!**

Good towards any future purchase of \$500 or more.  
Now through December 24, 2018.  
Cannot be combined with any other offer.

*wish list*

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My Name

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Address

---

City

State

Zip

---

Phone

Email

---

My Birthday Month

Spouse's Birthday Month

Our Anniversary Month

## My Special Someone:

---

Name

Relationship

---

Address

---

City

State

Zip

---

Phone

Email

Is this  Office  Home  Cell Best Time to Reach

## My Wish List!!!

Fill Out and Leave with One of Our Associates.  
We'll be certain to drop a hint to your Special Santa.

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*Hint card side 1*

# Smith Jewelers

123 Main Street  
Any Town, USA 12345

PLACE  
STAMP  
HERE

Would you like to know what your Special Someone wants for the holidays?

To:

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*Hint card side 2*

At our Ladies Night celebration,  
your Special Someone gave us her wish list.  
Stop by and see what she really wants!

Guarantee your Special Someone  
LOVES what you give her this holiday season!

**Smith Jewelers**

123 Main Street • Any Town, USA • 123-234-2323 • [SmithJewelers.com](http://SmithJewelers.com)

*Entry Card*  
**Smith Jewelers**

**Entry Card**

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Your Name and Phone number (please print)

---

email

Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store. Must be at least 21 years old.

Drawing will be held tonight. You need not be present to win.