

SMITH JEWELERS

Outer Envelope

123 Main Street
Any Town USA 12345

Join us for Ladies Night
Thursday, December 1

Win a \$1000
Shopping Spree
(See inside for details)

Free Gifts • Prizes • Refreshments
Hors d'Oeuvres • Much More!



Join Us For Our Annual

Ladies Night

Thursday, December 2

6-10pm

Smith Jewelers

Invitation-Cover

Invitation-Inside

Refreshments & Hors d'Oeuvres

Over \$5,000 Worth of Gifts & Prizes!

The first 100 women will receive a special gift

What's on Your Wish List?

Tell us what you're dreaming of and we'll be sure your Special Santa knows exactly what you want this holiday.



Win!!!!

Enter to win a \$1000
Smith Jewelers Shopping Spree
or one of ten \$100 Gift Cards

Smith Jewelers presents

Ladies Night

An evening for you and your friends
to relax and enjoy yourselves.

Stroll through the store and fill out your personal Wish List.

It's a night for dreams and wishes! No buying allowed.



Thursday, December 2 6-10pm

Invite your friends RSVP Recommended

Smith Jewelers

333 Main Street • Anytown, US 22222

223-345-5656 smithjewelers.com

Invitation-Back Cover



Join Us For Our Annual

Ladies Night

Thursday, December 2 6-10pm

*An evening for you and your friends
to stroll through the store
and create your own personal Wish List.*

It's a night for dreams & wishes.

No buying allowed.

Smith Jewelers

Handout Card-Side 1

Join Us For Our Annual

Ladies Night

Thursday, December 2 6-10pm

Over \$5,000 Worth of Gifts & Prizes!

Refreshments & Hors d'Oeuvres

*We'll Contact your Special Santa & let Him
know exactly what you want this holiday!*

RSVP recommended

333 Main Street • Anytown, US 22222

223-345-5656 smithjewelers.com



WIN a \$1000 Shopping Spree
or one of ten \$100 Gift Cards

Handout Card-Side 2

SMITH & SONS
FINE JEWELERS

\$100
Gift Certificate

Please accept this Gift Certificate with Our Compliments.
We hope you've enjoyed Our Ladies Night. We appreciate you coming!

Good towards any future purchase of \$500 or more. Now through December 24, 2011. Cannot be combined with any other offer.

SMITH & SONS
FINE JEWELERS

Entry Card

Your Name and Phone number (please print)

Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store.
Must be at least 21 years old. Drawing will be held tonight. You need not be present to win.

SMITH & SONS
FINE JEWELERS

123 Main Street
Any Town, USA 12345

PLACE
STAMP
HERE

Would you like to know what your Special Someone wants for the holidays?

To: _____

Hint Card

At our Ladies Night celebration,
your Special Someone gave us her wish list.
Stop by and see what she really wants!

Guarantee your Special Someone
LOVES what you give her this holiday season!

SMITH & SONS
FINE JEWELERS

123 Main Street • Any Town, USA • 123-234-2323 • SmithJewelers.com

My Name

Wish List

Address

City

State

Zip

Phone

Email

My Birthday Month

Spouse's Birthday Month

Our Anniversary Month

My Special Someone:

Name

Relationship

Address

City

State

Zip

Phone

Email

Is this ___ Office ___ Home Best Time to Reach _____

My Wish List!!!

Fill Out and Leave with One of Our Associates.
We'll be certain to drop a hint to your Special Santa.

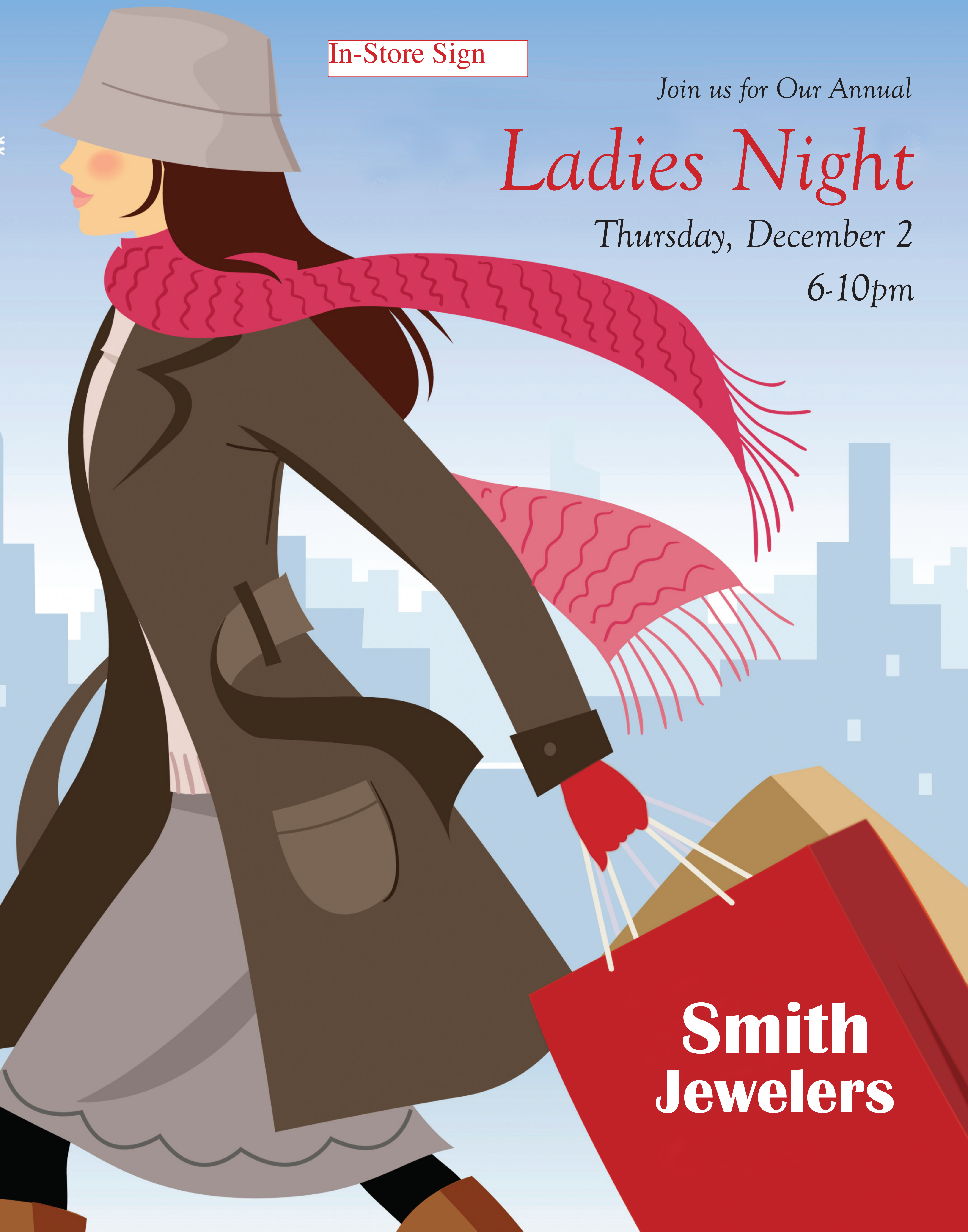
In-Store Sign

Join us for Our Annual

Ladies Night

Thursday, December 2

6-10pm



**Smith
Jewelers**