

You could be the
Winner of a \$2000 Shopping Spree
Bring in the enclosed Scratch off
Everyone is a winner

Holiday
Kick-off Sale
November 22nd - 24th

SMITH JEWELERS

123 Main Street
Any Town, USA 12345

123-456-7890

SmithJewelers.com

A large, colorful illustration occupies the bottom half of the page. It features a central Santa Claus character with a white beard and a black crown, wearing a blue suit and gold boots, appearing to peek over a green ribbon. To his left are several nutcracker figures in red and black uniforms. The background is a mix of red and green with white snowflake patterns. Various Christmas ornaments (red, yellow, gold) and candy canes (red and white striped) are scattered throughout the scene.

Holiday
Kick-off Sale
STOREWIDE SAVINGS!
SMITH JEWELERS

John Smith,
You're a Winner
Bring in the Enclosed
Scratch off
For A Chance
to WIN!

Holiday Kick-Off Sale



UP TO
40% OFF
STOREWIDE

November 22nd - 24th

Bring in this Card for a chance to
WIN a \$2000
Shopping
Spree

Here is
Your chance
to Win!

Your
Prize Here

Remember, you must
scratch off this card in the
presence of a sales associate

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY.
MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.