

You could be the
**WINNER OF A \$2000
SHOPPING SPREE!**

**BRING IN THE ENCLOSED SCRATCH OFF -
EVERYONE IS A WINNER**


SMITH JEWELERS

123 Main Street
Any Town, USA 12345

123-456-7890

*Holiday
Kick-off
Sale*

November 22-24

John Smith

Bring in your enclosed scratch off to find out what you've already WON

*Holiday
Kick-off
Sale*

November 22-24


SMITH JEWELERS



Holiday Kick-off Sale

November 22-24

up to
40% Off
Storewide

Bring in this card for a chance to
WIN A \$2000 SHOPPING SPREE!

**HERE IS
YOUR CHANCE
TO WIN**

Remember, you must
scratch off this card
in the presence of a
sales associate

**MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY.
MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.**