

**You could be the  
Winner of a \$2000 Shopping Spree**  
Bring in the enclosed Scratch off -  
Everyone is a winner

**HOLIDAY  
KICK-OFF SALE**  
November 23 - 25

## Smith Jewelers

123 Main Street  
Any Town, USA 12345

123-456-7890

SmithJewelers.com



## John Smith, You're a Winner

Bring in the Enclosed Scratch off For A Chance to WIN!

**HOLIDAY  
KICK-OFF  
SALE**

**November 23 - 25**

**Smith Jewelers**



# HOLIDAY KICK-OFF SALE

November 23 - 25



up to  
**40% Off**  
storewide

Bring in this Card  
for a chance to WIN a  
**\$2000 Shopping  
Spree**

**EVERYONE  
IS A  
WINNER!**

**HERE IS YOUR  
CHANCE TO WIN**

Your  
Promotion  
Here

**Remember, you must scratch  
off this card in the presence  
of a sales associate**

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER.