

Smith Jewelers

Envelope

123 Main Street
Any Town USA 12345

Join us for Ladies Night

Thursday, December 6

Win a \$1000 Shopping Spree

(See inside for details)

Free Gifts • Prizes • Refreshments
Hors d'Oeuvres • Much More!

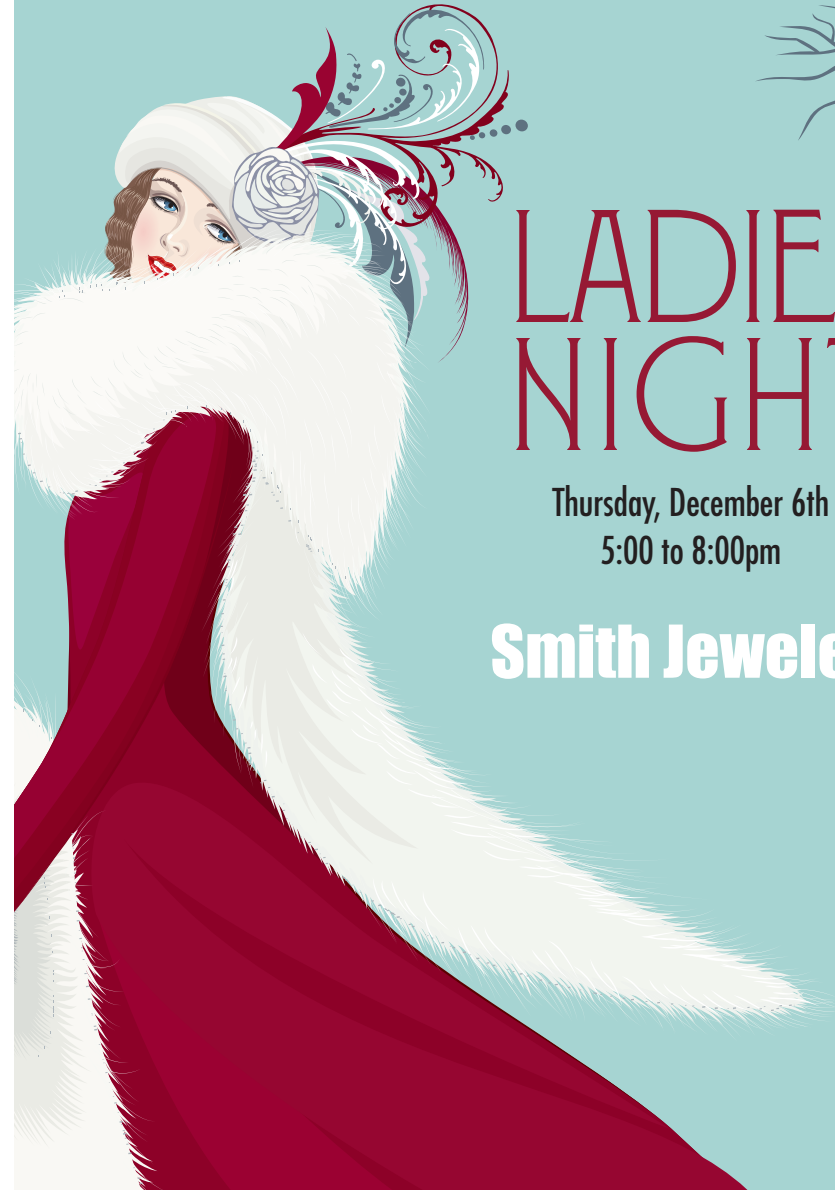
invitation outside

Smith Jewelers

123 Main Street
AnyTown, NJ 12345

123-234-2345

A spectacular evening of wishes, gifts and prizes



LADIES NIGHT

Thursday, December 6th
5:00 to 8:00pm

Smith Jewelers

invitation inside



GIFTS & PRIZES

The First 100 women will receive a special gift!

Enter to WIN \$1,000 Jewelry Shopping Spree
or one of ten
\$50 Gift Certificates

Create Your Very Own Wish List

Tell us what you're dreaming of and we'll be sure
your Special Someone knows exactly
what you want this holiday

Refreshments & hors d'oeuvres served.

LADIES NIGHT

Discover our extraordinary selection
of jewelry -- perfect for holiday gift giving.

Create your very own Wish List!



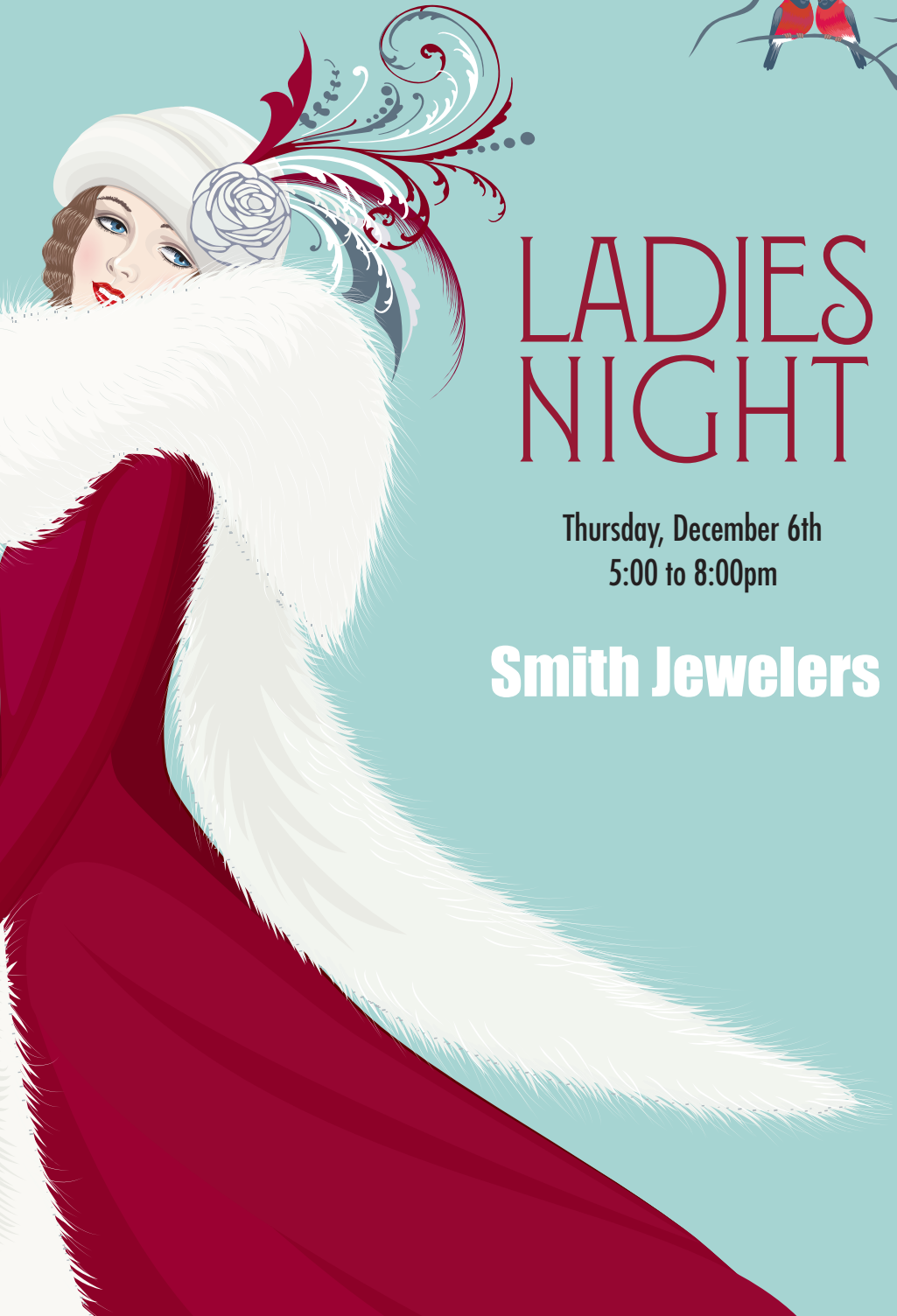
Bring your friends to enjoy the fun and
excitement during this spectacular
evening of gifts & prizes.

Thursday, December 6th
5:00 to 8:00pm

R.S.V.P. recommended
Call: 123-234-2345

Handout front

A spectacular evening of wishes,
gifts and prizes



LADIES NIGHT

Thursday, December 6th
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Smith Jewelers

handout back



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Sign

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\$1,000
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Spree!

Hint card side 1

SMITH & SONS
FINE JEWELERS

123 Main Street
Any Town, USA 12345

PLACE
STAMP
HERE

Would you like to know what your Special Someone wants for the holidays?

To: _____

Hint Card side 2

At our Ladies Night celebration,
your Special Someone gave us her wish list.
Stop by and see what she really wants!

**Guarantee your Special Someone
LOVES what you give her this holiday season!**

SMITH & SONS
FINE JEWELERS

123 Main Street • Any Town, USA • 123-234-2323 • SmithJewelers.com

Gift Certificate

**SMITH
JEWELERS**

\$100
Gift Certificate

**Please accept this Gift Certificate
with Our Compliments.
We hope you've enjoyed Our Ladies Night.
We appreciate you coming!**

**Good towards any future purchase of \$500 or more.
Now through December 24, 2014.
Cannot be combined with any other offer.**

Entry card

SMITH & SONS
FINE JEWELERS

Entry Card

Your Name and Phone number (please print)

email

Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store. Must be at least 21 years old.

Drawing will be held tonight. You need not be present to win.

Wish List

My Name

Address

City

State

Zip

Phone

Email

My Birthday Month

Spouse's Birthday Month

Our Anniversary Month

My Special Someone:

Name

Relationship

Address

City

State

Zip

Phone

Email

Is this ___ Office ___ Home ___ Cell Best Time to Reach _____

My Wish List!!!

Fill Out and Leave with One of Our Associates.
We'll be certain to drop a hint to your Special Santa.
