Smith Jewelers

Envelope

123 Main Street Any Town USA 12345

Join us for Ladies Night

Thursday, December 7

Win a \$1000 Shopping Spree

(See inside for details)

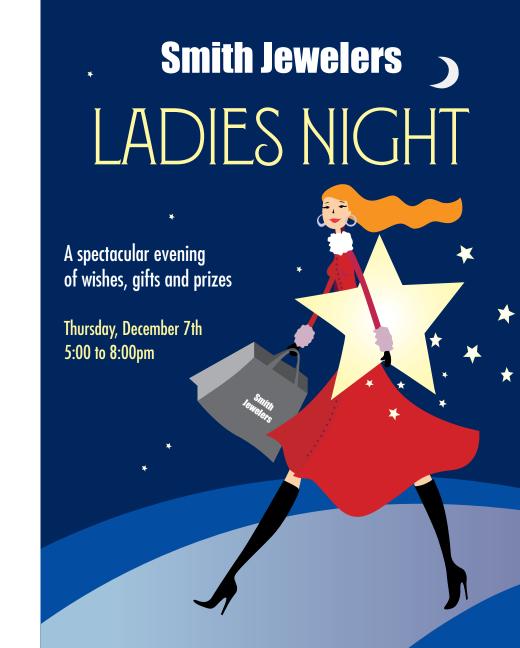
Free Gifts • Prizes • Refreshments Hors d'Oeuvres • Much More!

Invitation

Smith Jewelers

123 Main Street AnyTown, NJ 12345

123-234-2345



GIFTS & PRIZES

The First 100 women will receive a special gift!

Enter to WIN \$1,000 Jewelry Shopping Spree or one of ten
\$50 Gift Certificates

Create Your Very Own Wish List
Tell us what you're dreaming of and we'll be sure
your Special Someone knows exactly
what you want this holiday

Refreshments & hors d'oeuvres served.

LADIES NIGHT

Discover our extraordinary selection of jewelry -- perfect for holiday gift giving.

Create your very own Wish List!



Bring your friends to enjoy the fun and excitement during this spectacular evening of gifts & prizes.

Thursday, December 7th 5:00 to 8:00pm

R.S.V.P. recommended Call: 123-234-2345

Smith Jewelers > LADIES NIGHT





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Hint card side 1



123 Main Street Any Town, USA 12345 PLACE STAMP HERE

Would you like to know what your Special Someone wants for the holidays?

Hint Card side 2

At our Ladies Night celebration, your Special Someone gave us her wish list. Stop by and see what she really wants!

Guarantee your Special Someone LOVES what you give her this holiday season!

SMITH&SONS

123 Main Street • Any Town, USA • 123-234-2323 • SmithJewelers.com

Gift Certificate

SMITH JEWELERS

\$100 Gift Certificate

Please accept this Gift Certificate with Our Compliments. We hope you've enjoyed Our Ladies Night. We appreciate you coming!

Good towards any future purchase of \$500 or more. Now through December 24, 2014. Cannot be combined with any other offer.

Entry card





Your Name and Phone number (please print)

email

Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store. Must be at least 21 years old.

Drawing will be held tonight. You need not be present to win.

Wish List

My Name				
Address				
City		State	Zip	
Phone		Email		
My Birthday Month	Spouse's Birthday Month	Our A	nniversary Month	
	My Special Som	eone:		
Name		Relationship		
Address				
City		State	Zip	
Phone		Email		
Is this Office	_ Home Cell Best Tir	ne to Reach		
	My Wish Li	st!!!		
	Out and Leave with One o be certain to drop a hint to			



LADIES NIGHT

A spectacular evening of wishes, gifts and prizes

Thursday, December 7th 5:00 to 8:00pm

WIN a strong shopping Spree!