

SMITH JEWELERS

123 Main Street
Any Town USA 12345

Invitation Envelope

Join us for Ladies Night

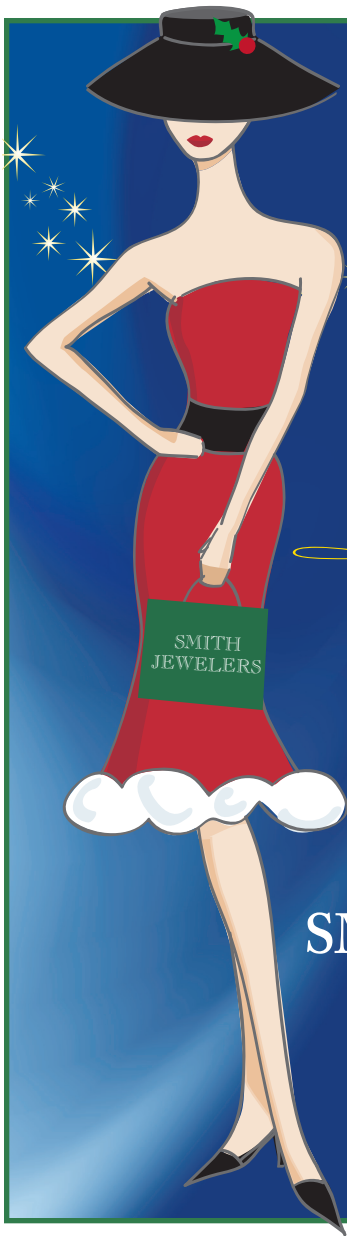
Thursday, December 6

**Win a \$1000
Shopping Spree**

(See inside for details)

Free Gifts • Prizes • Refreshments
Hors d'Oeuvres • Much More!

Invitation Cover



You are invited
to our annual

*Ladies
Night*

SMITH JEWELERS

Invitation Inside



Enjoy refreshments & hors d'oeuvres...AND
a chance to WIN over
\$5000 worth of gifts and prizes.

**Win a \$1,000
Jewelry Shopping Spree**

or one of ten

\$100 Gift Cards



**Be sure to come early...
The first 100 women will receive
a special gift.**

Invitation Inside

Join Us for Our Annual

Ladies Night

Create your own wish list
and leave it to us to let your special Santa know
just what's on it!

No shopping. Just bring your friends to enjoy
the fun and excitement on this
spectacular evening of gifts and prizes.

Thursday, December 6,

6 to 10 pm

R.S.V.P. Recommended

Call: 123-456-1234

or

e-mail: Contact@SmithJewelers.com

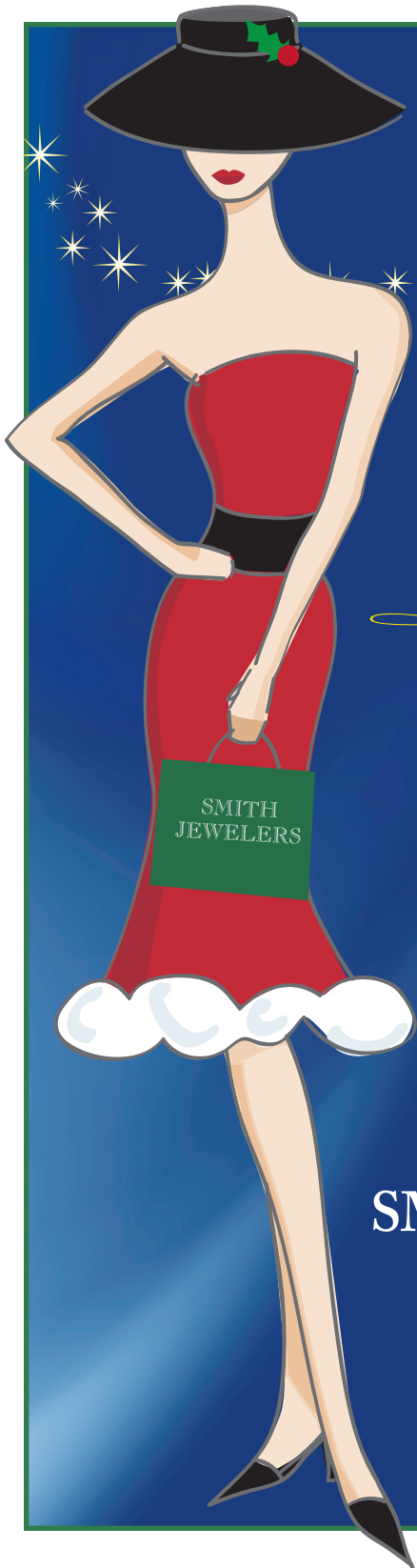
Invitation Back

SMITH JEWELERS

123 Main Street
Any Town, USA
123-456-1234

SmithJewelers.com

Handout Front



You are invited
to our annual

Ladies Night

**Thursday, December 6,
6 to 10 pm**

SMITH JEWELERS

Handout Back

SMITH JEWELERS

Ladies Night

Create your own wish list and leave it to us to
let your special Santa know just what's on it!

You could Win a
**\$1,000 Jewelry
Shopping Spree**

or

\$100 Gift Card

See store for details.

**Thursday,
December 6,
6 to 10 pm**

**Be sure to come early...
The first 100 women will receive a special gift.**

Enjoy refreshments & hors d'oeuvres

123 Main Street • Anytown USA 12345

RSVP: 123-456-1234 • SmithJewelers.com

SMITH & SONS
FINE JEWELERS

Entry Card

Your Name and Phone number (please print)

email

Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store. Must be at least 21 years old.
Drawing will be held tonight. You need not be present to win.

**SMITH
JEWELERS**

\$100
Gift Certificate

Please accept this Gift Certificate
with Our Compliments.
We hope you've enjoyed Our Ladies Night.
We appreciate you coming!

Good towards any future purchase of \$500 or more.
Now through December 24, 2012.
Cannot be combined with any other offer.

SMITH & SONS
FINE JEWELERS

123 Main Street
Any Town, USA 12345

Hint Card Back

PLACE
STAMP
HERE

Would you like to know what your Special Someone wants for the holidays?

To: _____

Hint Card Front

**At our Ladies Night celebration,
your Special Someone gave us her wish list.
Stop by and see what she really wants!**

**Guarantee your Special Someone
LOVES what you give her this holiday season!**

SMITH JEWELERS

123 Main Street • Any Town, USA • 123-234-2323 • SmithJewelers.com

Wish List

My Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

My Birthday Month _____

Spouse's Birthday Month _____

Our Anniversary Month _____

My Special Someone:

Name _____

Relationship _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Is this _____ Office _____ Home _____ Cell _____ Best Time to Reach _____

My Wish List!!!

Fill Out and Leave with One of Our Associates.
We'll be certain to drop a hint to your Special Santa.

In-Store
Sign

You could Win a
**\$1,000 Jewelry
Shopping Spree**
or
\$100 Gift Card

You are invited
to our annual

Ladies Night

**Thursday, December 6,
6 to 10 pm**

SMITH
JEWELERS

