

EVERYONE IS A WINNER

CUSTOMER  
APPRECIATION DAYS

JUNE 15TH - 19TH

STOREWIDE SAVINGS

*Win*

\$2000

JEWELRY SHOPPING  
SPREE

SEE INSIDE FOR DETAILS

SMITH'S  
FINE JEWELERS

123 Main Street  
Anytown, USA

*Celebrate & Win*

CUSTOMER  
APPRECIATION  
DAYS

JUNE 15TH - 19TH

JOHN DOE

YOU'RE A WINNER

Bring in the enclosed  
**scratch-off**

to discover what you've won

SMITH'S  
FINE JEWELERS

123 Main Street, Anytown, USA (732) 446-0817 www.SMITHSJEWELERS.com

*Celebrate & Win*

CUSTOMER  
APPRECIATION  
DAYS

JUNE 15TH - 19TH

STOREWIDE SAVINGS  
PLUS THOUSANDS OF DOLLARS IN EXCITING PRIZES

BRING THIS  
CARD TO A SALES ASSOCIATE  
JUNE 15 - JUNE 19TH

THEN SCRATCH-OFF THE  
SILVER CIRCLE

DISCOVER  
IF YOU'VE WON

**\$2000**

JEWELRY SHOPPING  
SPREE

*Your chance to  
Win*

SCRATCH-OFF  
In-store, with  
a Sales Associate

Your  
Prize  
Here

SMITH'S  
FINE JEWELERS

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN.  
NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE.