

# CUSTOMER APPRECIATION DAYS

June 15 - June 30

You could win a  
**\$2000 jewelry shopping spree**  
**EVERYONE IS A WINNER**

## SMITH JEWELERS

123 Main Street  
Any Town, USA

123-123-1234

[SmithJewelers.com](http://SmithJewelers.com)

### John Smith, You're a Winner

Bring in the Enclosed Scratch off For A Chance to WIN!





# CUSTOMER APPRECIATION DAYS

June 15 through June 30

up to 40% off  
storewide

Bring in this card  
for a chance to WIN a

**\$2000 jewelry  
shopping spree**

Everyone is  
a winner!



**Here is  
your  
chance to  
WIN!**

Remember, you must  
scratch-off this card in the  
presence of a  
Sales Associate.

MUST BE SCRATCHED-OFF IN THE PRESENCE OF A SALES ASSOCIATE IN ORDER TO WIN. NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER TO PARTICIPATE. PROMOTIONS CANNOT BE COMBINED WITH ANY OTHER OFFER. EXCLUDES SPECIAL SALE ITEMS.